

the

JAMIE
OLIVER

← ltd.

PRIVACY POLICY
for

KIDS

HEY KIDS

(and parents)

We hope you're having fun getting involved with us in the kitchen and online. We've written this document (called a 'Privacy Notice') because it's important to us that you know how we use information about you when you or your parent/guardian interact with us, and for you to know that we keep this information safe.

.....
If you don't understand something, please ask
an adult you trust to help you, or talk to us.
.....



If you are 16 or older, a parent/guardian of a child, or what we say here is too basic for you, check out [this version of our Privacy Policy](#).

Good
question!

What details do we have about you and where do we get them from?

When we talk about “information about you”, this can mean a few different things:

- ★ Anything about you that you, or your parent/guardian, has sent to us, such as your name, photograph, age, date of birth, videos of you, where you live, what year of school you are in, gender, phone number or email for you or your parent/guardian, name of your parent/guardian, your activities and your hobbies.
- ★ Details about you that we might get without asking. This could be because it is available to the public, like on Facebook or Instagram. We give you more information about this in our When We Don't Ask Your Consent section below.
- ★ Information that comes from cookies. We ask you if it's OK for us to have that and give more information about this below.
- ★ Please do not send us any information that you don't want us to have, or any private information about you, your family or your friends. And don't reveal very private, special, or sensitive information about you, including your health, religion or race/ethnicity.



How and why do we use information about you? Will anyone else see it?

When We Ask Your Consent:



If we need to, we will ask you or your parent/guardian if it's OK to use information about you (this is called asking for your 'consent'). If, after this, you change your mind and don't want us to use your information at any time, you or your parent/guardian can let us know (this is called 'withdrawing your consent') and we will delete your information straight away. To do this, you can talk to us (see below) or ask your parent/guardian for help.

We will never include you in a photograph or video unless you or your parent/guardian tells us it is OK or signs a contract with us first. We may need to use information about you to make that contract happen, or any other contract we have with you or your parent/guardian (such as if you enter a competition or ask for a service from us). We will tell you more about this at the time.



(digital)

cookies!

When you first use this website, a message will appear that says 'Cookie Preferences'. This is so we can ask you or your parent/guardian if it's OK for us to use a computer tool called 'cookies' (not something you can eat, unfortunately!).

With help from other businesses, we use this tool to:

- ★ send you information about things you might like to use and buy (called 'advertising')
- ★ see if our advertising works
- ★ get information about how you use our website, such as what type of computer/phone/tablet you use, searches you made, and which pages you look at
- ★ make our website better
- ★ allow you to comment on our website
- ★ show you words in a local language
- ★ allow you to share or like something from this website on social media

You should talk to an adult you trust to make sure you understand and are happy with what this means before you click 'accept' to say it is OK. If you are unsure about this, don't change any setting but simply click 'close' and we won't use your information in these ways. We record if you have said yes or no to this, so we won't ask you again and we will make sure we stick to what you said. For more detail about this, ask an adult you trust to read our [Cookies Policy](#) and explain it to you, and contact us if you want to know more. **We will never sell information about you to anyone.**

When We Don't Ask Your Consent

Sometimes we don't need to ask if it's OK to use information about you, as long as we have a proper reason (the law calls this a 'legitimate interest'), but we will never use information about you that might cause you harm or be unfair to you without asking, because we always put what is best for you first.

We think we have a proper reason not to ask where:

- ★ We love to share fun ideas and activities with you and other people through this website and our social media pages. We may use anything about you (eg, your name, your words, your photographs or your social media profile) that you or your parent/guardian have shared with us, such as if you talk to us or interact with us on our website or social media. We may share these with our audiences, our other businesses and businesses we work with to tell them what we offer, and the great ways people are enjoying it.
- ★ Please make sure you only send information about you that you are happy for us to see and share. You should make sure that anything you send to us (such as art, a photograph, or a comment) belongs to you, doesn't break any laws, is only ever nice and not rude or nasty, and anyone else who is part of what you send us is OK with you sending it to us. If you're not sure about this, talk to a trusted adult.

- ★ If you make and send something to us (such as pictures, photographs, videos, reviews, recipes, questions, comments, competition entries, posts on social media), or your parent/guardian sends it to us, we may use or edit it and allow others to use it in any medium forever with our audiences, our other businesses and businesses we work with, so please do not send it if you are not OK with this.

If we decide not to use what you make and send to us, we will delete it no more than three months after you send it to us. We don't have to pay you for using what you make and send to us. We may tell people information about you, like your name, social media profile and age, so they know who made it.

If we want to become the owner of what you make and send to us, we will tell you more about that at the time and you can choose if you want to send it to us or not. For more details about this, ask an adult you trust to read our [Terms for Contributions](#) and explain it to you, and contact us if you want to know more.

- ★ We need information about you to make sure that everything you get from us is appropriate and what you would be interested to see.
- ★ Information about you can help us learn more about people that like us, so we can make and do better things, and tell our audiences about that in the best way.
- ★ The law tells us to do something like to make sure that an adult is your parent/guardian, that you are old enough to do something or that no one who interacts with us is breaking the law. In that case, we may need more information about you to show that you are old enough or that an adult is your parent/guardian and we will tell you more about this at the time.

- ★ You asked or told us something and we want to help you with that.
- ★ We need to keep you and others safe. We will get names, contact information and video recordings of everyone who comes into our office including you. We have big signs next to the video cameras in our office, so you know where they are.
- ★ We work with other businesses that help us run our company (by giving us computer, online, communication, photography, video and security tools) and help us give you what you have asked us for, and they might use information about you as they do their job.
- ★ We might tell your parent/guardian if we need to do this, such as if you want to enter a competition.

When we do this we will always keep information about you safe and we will only use what we need for this. If you want to know how we keep this information safe, ask a trusted adult to read about ‘Keeping Your Personal Information Secure’ in our [Privacy Policy](#) and explain it to you, and talk to us (see below) if you want to know more.

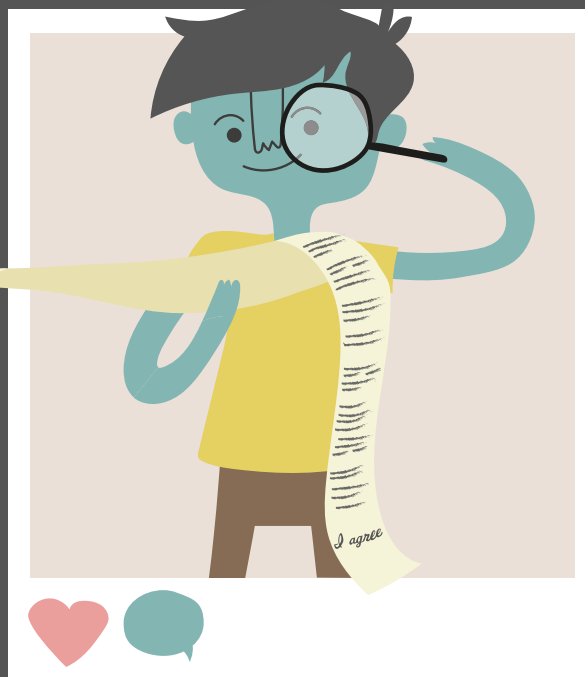
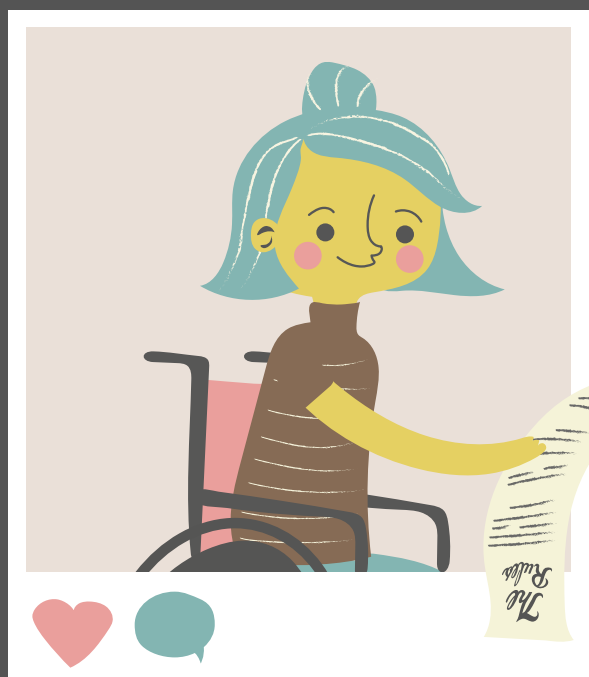
We and our other businesses are in the United Kingdom. Some other companies and people we share information about you with are outside the United Kingdom. We make sure that information about you is always safe and we won’t send anything to anyone we haven’t told you about.

We will also share information about you with our other businesses to help us do the best we can when you interact with us.

#SocialMedia



When you interact with us on social media like Facebook or Instagram (eg, if you 'like' or comment on something we post, tag us, use our hashtag) or you interact with other businesses, they have their own rules so make sure you read those and ask your parent/guardian to help you understand it.



Who are we?

We are businesses led by
the chef Jamie Oliver.



That's him!

Our proper name is:

**JAMIE
OLIVER
LIMITED**

**Talk
to
us**

Hello from
wherever I am!

Send a letter to...

JAMIE OLIVER LIMITED

BENWELL HOUSE

15-21 BENWELL ROAD

LONDON

N7 7BL

UNITED KINGDOM

You can send us a message [here](#)

Or send an email to dataprotection@jamieoliver.com

What can you do with the information we have about you?

You can ask us at any time if you want to see, change, delete, or stop us using information about you. If you want to do that, we would be very happy to help and you can talk to us (see above). Ask a trusted adult if you want help to make this happen. You and your parent/guardian can see more information about what you can do [here](#).

If you are not happy about what we are doing with information about you, it would be great if you could tell us first, but you can also [tell the government](#) or by calling 0303 123 1113.

How long will we keep information about you?

We will only keep information about you for as long as we interact with you, or if the law asks us to keep it for a time, and delete it after that.

